

Gross Profit Break-Even Template



BUSINESS TEMPLATE

This calculation will identify the gross profit and total sales your business needs to cover overhead and break-even. It's useful if you sell multiple products and services, which makes it difficult to allocate specific overhead to one product or service.

How to change your results

Lower overhead or improve your gross profit percentage by, for example, increasing price or decreasing labour and materials. Each approach will impact how much you need to sell in order to break even.

Overhead costs
Enter your total annual exporting overhead costs. Include costs that remain the same regardless of how much you sell, such as rent, insurance, wages, marketing, and travel.
Gross profit percentage
Enter your gross profit percentage, calculated by dividing your yearly gross profit by yearly revenue. If you're a pure service business with no product, this will be 100%.

Your results

Total sales revenue required	Sales per week

(Overhead / gross profit percentage) (Total sales revenue / 52 weeks)

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