



## Mark Costello

**Council Member**

**Term on Council:**  
2018 - Present

**Hometown:**  
Cambridge, ON

**Current Community:**  
Victoria BC

### Inspiration

Community involvement is where I find tremendous fulfillment and purpose. The Youth Community Council provides a chance to create community change while working with a team of people that share my enthusiasm.

### Fun Fact

I'm a wedding singer.

### What do you hope to achieve on the Council?

I hope to deepen my understanding of the disparities that exist among youth across our communities, and help to eliminate these gaps through innovation and collaboration with the team.

### What accomplishment are you most proud of to date?

During my undergrad, I proactively held information sessions for high-school students in my community to share my experience with the transition from high-school to postsecondary, some of the things I had learned, and the value of getting involved. I was later contacted by one of the students who attended who said that my talk had given them the confidence to get more involved in their post-secondary institution.

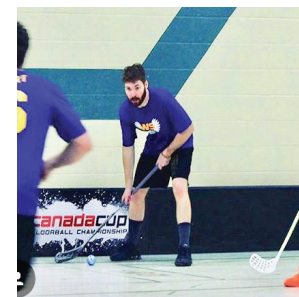
### Bio

Mark is a Financial Associate with Coast Capital who has a passion for promoting financial literacy among youth. He believes that effective financial mentorship can come in the form of a formal wealth planning meeting or a simple, casual conversation.

Originally from Ontario, Mark graduated from the University of Guelph with his Bachelors of Commerce . While at Guelph, he served as Marketing Team Manager with the College of Business and Economics Students' Association (CBESA), where he led a team of eighteen members through the development and implementation of numerous marketing campaigns. As a representative for the Association, Mark often travelled to high schools to help students prepare for post-secondary, offering them advice on how to navigate new environments and make the best use of extra-curricular club memberships.

Passionate about social justice, Mark also volunteered on the Bank of Montreal's Pride Committee, established to promote diversity and inclusion and on the Special Olympics' Torch Run Committee, which organizes its signature event. He is an active member of the

Movember Foundation, previously serving as the Foundation's campus coordinator, and is a long-time campaign participant in the Princess Margaret Cancer Foundation. Prior to joining Coast Capital, Mark worked at the Bank of Montreal as a Financial Services Manager and at Manulife Securities as an Investment Advisor Associate.



Mark playing a game of floorball.